



THE BULLETIN

Overseas Press Club of America

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May 15, 1954

LUNCHEON

(NOTE:-

New Location
of Luncheon!)

Thursday, May 20 -- Brass Rail, 100 Park Ave. corner 40th St. (NOTE:-

Cocktails at Noon ----- Luncheon at 12:30 PM sharp

Members: \$2.75 ---- Guests \$3.25, tip and tax included

* * *

ISRAEL -- SIX YEARS OLD

by

HIS EXCELLENCY ABBA EBAN

Israeli Ambassador to the United States

* * *

New Location
of Luncheon!)

Prevented last week from addressing the Overseas Press Club because of an important State Department appointment, Ambassador Eban's OPC invitation was "made good" for the following week -- with the continued assurance that the same straight-forward, hard-hitting analysis of Israeli foreign policy would be forthcoming. (For other details, check your last week's Bulletin).

BECAUSE OF ANTICIPATED DEMAND, PLEASE MAKE YOUR RESERVATIONS EARLY...

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	\$248,150.50
WE STILL NEED	\$ 50,814.50

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NEW MEMBERSHIP APPLICATIONS

ACTIVE:

Gilmore Iden, U.S. News & World Report, Business Editor. New York News Bureau, 1907; Central News Bureau 1910; New York Journal of Commerce, 1913; associate editor of Marine Review, Cleveland, 1918, associate editor of Iron Trade Review, managing editor New York Journal of Commerce, 1921; associate editor, United States Daily, 1926 (Washington, D.C.); American Institute of Steel Construction, 1928; Bureau of National Affairs (affiliate of U.S. News Publishing Company) 1942; Scandinavian countries in 1925 for New York Journal of Commerce and Latin American countries in 1951 for U.S. News & World Report. Proposed by MARY HORNADAY; seconded by A. WILFRED MAY.

ASSOCIATE:

William Jennings Long, research public relations executive, U.S. Steel Corporation. Chief editorial writer, Chicago Journal of Commerce, 1944 and 1929 to 1938; L'Echo d'Alger, Algiers, Algeria, 1927; Chicago Tribune, 1943; free lance to magazines, Algiers, Algeria 1927 and 1928. Proposed by J. CARLISLE MAC DONALD; seconded by EARL O. EWAN.

The Chairman of the Admissions Committee announces the election to membership in the Overseas Press Club of America of the following candidates:

ACTIVE:

- ✓ BARCLAY ACHESON, director, International Editions, Reader's Digest.
- ✓ GEORGE WILLIAM CATURANI, Life.
- ✓ ALFRED EISENSTAEDT, staff photographer, Life.

ASSOCIATE:

- ✓ ROBERT G. PEARSON, Shell Oil Company.

AFFILIATE:

- ✓ EDGAR W.B. FAIRCHILD, vice president-treasurer, Fairchild Publications, Inc.

MICHAEL STERN, formerly Fawcett Publications' hot-shot on the European scene (Major Holohan Case et al), has switched to Argosy, where he'll tread the same beat. Too bad for Fawcett; Argosy is lucky ... Commentator GEORGE HAMILTON COMBS of ABC off recently on a week long tour of British industrial centers, courtesy of BOAC and the Dollar Exports Board. The former congressman-turned-newscaster is taping features for his WABC "Spotlight New York" show ...

CBS newsmen ALLAN JACKSON returned to New York this week after a six-week news-hounding tour of the Far East ... NBC-TV's MERRILL MUELLER pinch-hitting for John Cameron Swayze while the latter vacations ... Another NBCer, MORGAN BEATTY, in Miami and Tampa May 12 through 14 (to address a Kiwanis convention in Miami and beam his show from local network affiliates) ...

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Newscaster DOUGLAS EDWARDS of CBS-TV to Birmingham to emcee the premiere of the motion picture, "Unconquered" ... NOLA LUXFORD is chairman of the international relations committee of the Women's Press Club. At a meeting of that committee's annual gathering for about 700 guests, speakers will include Mr. Arnold Vas Diaz, former president of the Foreign Press Association; Mr. Denis Dunlop, Vice Consul for New Zealand and Mr. G.H. Jansen, public relations officer for India to the UN. Meeting will be at the Hotel Statler on May 22 ...

SUMMER SUBLET: Five-and-one-half rooms, 86th Street at Park Avenue. Fully furnished. \$200 per month, June through August. Telephone ENdicott 9-9632.

O-O-O-O-O-O

A beautiful piece of "delayed reporting" was ALBERT STEVENS CROCKETT's letter in the April 11 New York Times Book Review section, reporting his forty-year-ago interview with Henry Ford shortly after the embryonic auto magnate had increased his minimum wage to \$5 per day. The hitherto-unapproachable Ford not only showed CROCKETT about the shop, after the reporter had been sent from New York to interview him, but bounded into his Pullman berth a few hours later -- as CROCKETT was preparing to leave for New York -- to fill him in on a few forgotten details. At the time, as now, the first-person contact with one of industry's then untouchables was a real beat. CROCKETT's piece appeared on Page One of the January 11, 1914, New York Times Magazine.

HELEN BUCKLER guested on MARY MARGARET McBRIDE's WABC program on May 7 to give some of the highlights of her forthcoming bio, "Dr. Dan, Pioneer in American Surgery", scheduled for early June publication by Atlantic-Little, Brown. This is the story of the American Negro who was the first surgeon in the world to operate successfully on the human heart ... Look's DAVID D. ZINGG recently covered the risque Art Students League ball at the Plaza for his magazine. Chances are few photos of the participants will ever see publication ...

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DAVID RESNICK has an article in the April issue of the Journal of the American Trade Association Executives. It's entitled, "Public Relations Manuals and Kits" ... CLIFTON DANIEL, chief of the New York Times bureau in Germany, was guest speaker this week before the tenth annual course for teachers in the Times building. The course is given in cooperation with the Board of Education ... "We Split the Check Down the Middle" is the title of JAMES H. WINCHESTER's piece in the May Writer's Digest ... DOROTHY FISCHER is now associated with the Heil Company at 10 East 40th Street, New York ... When two other guests on one of those midnight-to-2 AM radio talkathons failed to show up the other night, RUTH LLOYD talked the time away -- anecdotes about gal foreign correspondents and how they tick, and about the growth of the Overseas Press Club of America...

GERALD WYNNE of BOAC in the papers this week as escort to the five British mayors who paid a courtesy call on former President Truman in the latter's Waldorf Astoria Hotel suite ... (Yet) another citation for EDWARD R. MURROW; this time from Roosevelt College (on May 26) for "distinguished service to the principles of American democracy" ... Greetings from ED THOMAS vacationing in Ciudad Trujillo, Republica Dominicana ...

Stork News: MERLE M. (Doug) WERNER and the Mrs. are parents of a son, their first, in Stockholm, as of April 27 ... OPCers LEO CHERNE and VICTOR LASKY did a series of analyses of the McCarthy-Army controversy on TEX and JINX McCARRY's NBC show five nights running ... DAVE DARRAH sailing this week aboard the "Liberte" for France after four months in the United States...

Travel Agent magazine editor-&-publisher ERIC FRIEDHEIM and Esquire travel editor RICHARD JOSEPH among the delegates to the Caribbean tourist convention at Jamaica, B.W.I. ... A hurry-get-well to JOSEF DINE, ill at White Plains Hospital with complications following an appendectomy ... Presentation of the EDWARD L. BERNAYS Foundation Annual Award of \$500 will be made at the Fifth Avenue Hotel May 11 to the Public Relations Association of the New School winner, at the annual dinner ... OPC contributors to Life's special Germany issue last week included DAVID DOUGLAS DUNCAN, CARL MYDANS and FRANK SCHERSHEL...

* * *

FOR RENT: Midtown hotel apartment, attractively furnished; large airy living room, bedroom, bath and kitchenette, completely equipped (cooking, silver, china, linen) plus full hotel service daily. Reasonable. One person preferred. July and August. Telephone LIN ROOT, Murray Hill 7-8578.

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Everyone catch IRVIN S. TAUBKIN's picture on Page 11 of the May Editor & Publisher? The New York Times promotion manager looked positively pixyish ... INS correspondent PIERRE J. HUSS, chief of the UN bureau, honored by his colleagues at a luncheon April 29 celebrating his 25th year with the organization. Congratulations ... AP general manager FRANK J. STARZEL a featured participant in the University of Minnesota school of journalism News Executives Conference May 7 and 8... TURNER CATLEDGE, New York Times managing editor, spoke April 30 at the 45th annual Journalism Week banquet of the University of Missouri ...

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THE BULLETIN SERVES TWO AREAS OF READERSHIP; THOSE MEMBERS OF THE CLUB IN THE U.S., AND THOSE WHO ARE SERVING ABROAD. WE STRESS COVERAGE OF THE LATTER. WILL YOU HELP US WITH ITEMS?

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RICHARD JOSEPH, Esquire travel editor, just back from an around-the-world trip (Italy, Greece, Egypt, India, Ceylon, Singapore, Java, Bali, Thailand, Indo-China, Hong Kong, Japan and Western Canada), and thence -- after a five-day respite -- to the Caribbean (Haiti, Jamaica and the Bahamas). Home for the summer to meet two book deadlines for Doubleday ... STANLEY ROSS flew home from Caracas for three days, then took off again May 11 for Nicaragua and other parts of Central America where he will remain three weeks; thence on to Caracas again. Mail reaches him at Apartado 764, Caracas, these days ...

* * *

ROOM FOR RENT: Large airy room for rent near Riverside Drive, within easy distance of subway and other transportation to midtown New York. May be used as city stop-over for people in the country, by young couple or by young writer in need of quiet spot to work. Bath, shower next to room. May come and go at any hour. Rent: \$10 per week. Telephone: TR. 7-0209.

* * *

The New York Times Book Review last Sunday carried RALPH D. GARDNER's review of "Impact", the war story of the 10th Armored Division ... HAL LEHRMAN discussing the international scene at three women's club luncheons (an average of 1,400 ladies per meeting) on three successive days in Chicago ... Repeating May by-liner in the American Weekly is HELEN ZOTOS' May 16 piece, "Conscience Court -- A Cure for Juvenile Delinquency", under HELEN's old AP by-line, Helen Mamas ... MARTY BURSTEN just back from a two-month trip to Europe and Israel for HIAS, now preparing several articles for magazines (including Parade). While abroad, Marty ran into two former college chums, the New York Times' DREW MIDDLETON and Argosy's MIKE STERN...

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EDITORIAL BOARD CHAIRMAN: ROBERT L. DUNNE, JR. Special Correspondents: BARBARA WACE (London); CURT L. HEYMANN (Paris); JOSEF ISRAELS II (Vienna); EDMUND STEVENS (Rome); GERHARD STINDT (Berlin); DAVID BOGUSLAV (Manila); GREG MacGREGOR (Tokyo); JOHN WILHELM (Mexico City); JESSIE STEARNS (Washington); JOSEPH Q. RISNIK (San Francisco).
Editor Emeritus: RALPH H. MAJOR, JR.

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